

Hudson Valley Startup Fund  
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**Kingston, NY - Hudson Valley Startup Fund announces new investment in Equity Multiple.**

Hudson Valley Startup Fund today announces its recent investment in Equity Multiple, Inc. [Equity Multiple](#) is an online platform built to enable investors to participate in pre-vetted, professionally managed, commercial real estate opportunities not typically available to investors interested in making lower-dollar investments. Equity Multiple pools investor funds and provides the infrastructure for real estate fund investing, direct project investing and tax-deferred real estate investing.

Founders Charles Clinton, CEO, and Marios Sjulsen, Chief Investment Officer, have deep experience in real estate law and private equity management, and focus on strategy and the sponsor side of the business. They have built a management team that includes professionals with strong backgrounds in real estate investing, marketing, technology and other critical operational areas.

The Equity Multiple platform provides an online portal to enable investors to select from various, pre-vetted real estate opportunities. Accredited investors are able to make relatively small investments into large real estate opportunities that they otherwise would not have access to, giving them the opportunity to better diversify their alternative asset portfolio allocation.

HVSF was attracted to the opportunity to invest in Equity Multiple by the strength and experience of their management team, the platform's ease of use, the range of revenue

streams available to the firm, and the strength of its deal pipeline.

“We feel very strongly about the Equity Multiple business model and the deep experience of the team. This, along with the active support of SUNY New Paltz graduate and supporter Kenny Pasternak, we recognize Equity Multiple as a winning opportunity.” explained HVSF Managing Member, Jeffrey Werner

“I always like to see people making money with me,” said Ken during a discussion with HVSF. Equity Multiple had developed all the technology for both the engaged investor and to administrate investments. Ken then came in to help them scale. He’s clearly satisfied with the progress and invited the HVSF to connect with Charles to explore the opportunity.

### **About Equity Multiple Inc.**

The Equity Multiple team brings diverse industry experience in real estate finance, private equity, law and technology. We were brought together by a shared vision of transforming real estate investing through technology - providing a new level of access to private transactions and streamlining the investment process. While we believe in the transformative power of technology, we recognize that our platform is only as good as the people and experience behind it. We're committed to transparency, rigorous underwriting, and investor support. For more information about Equity Multiple, visit [www.equitymultiple.com](http://www.equitymultiple.com) or email [contact@equitymultiple.com](mailto:contact@equitymultiple.com).

Business Contact

Charles Clinton

CEO

<https://www.equitymultiple.com/about-us>

### **About Hudson Valley Startup Fund**

HV Startup Fund is a member-managed seed capital fund that launched in 2016 to support high-growth companies in the HV. HVSF is comprised of 65 investors, most of whom are local business and community leaders who invest time and resources to support the region's entrepreneurial ecosystem. The fund provides seed funding, mentorship, and connections for

local entrepreneurs, while delivering investment returns to its members. Hudson Valley entrepreneurs are encouraged to submit applications for investment consideration through the HV Startup Fund page on [Gust](#). For more information, please contact Andrew Schulkind, [info@hvstartupfund.com](mailto:info@hvstartupfund.com).

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