

Angels swing to the rhythm of MixGenius and its LANDR online audio mixing tool

(Montréal, June 11th, 2014) – To spread the music and market LANDR, its revolutionary audio mixing tool, MixGenius can count on the participation of members of Anges Québec for its total financing of \$4 M. After an initial investment of \$500 K, eight of them, including Angel investor Jean-François Grenon, have injected another \$366 K into the Montreal company, which has just won the technology of the year award at the Toronto Canadian Music Week.

After years of research and development, MixGenius has succeeded in perfecting LANDR, the first fully automated audio mixing software, using technology developed at Queen Mary University of London. Musicians can now upload an audio file directly on landr.com and obtain a mixed and mastered version of their song in a few seconds. The basic service is free, while monthly fees of \$9 and \$19 respectively apply to the amateur and pro packages. "There was an extraordinary response by the artists at the Canadian Music Week in Toronto," said Pascal Pilon, Founding President of MixGenius and a graduate of the École Polytechnique, "The comment that we heard most often about LANDR was *I can't believe it exists!*"

Angel investor Jean-François Grenon was also enthusiastic about the product: "MixGenius's LANDR provides musicians of all backgrounds with services that previously required a major investment or specific knowledge about sound engineering. Professional quality sound is now available to everyone, which will expand the musical offering available on the Web." Initially designed to make life easier for thousands of amateur musicians, LANDR can now save time for technicians and sound engineers by performing basic operations for them, which they can use to perfect the sound. MixGenius has collaborated with various labels and music festivals in Montreal. "The financing that members of Anges Québec are participating in will enable us to promote LANDR among our target clients and market our product on a large scale," said Mr. Pilon.

About Jean-François Grenon

Jean-François Grenon has over 33 years of experience in the technology sector in the United States, Europe and Canada. He has designed and launched various innovative technical products and services on the global market, created several SMEs and has executed numerous mergers and acquisitions. As the head of Innova Corporation, he took the company public (NASDAQ) in 1997 and merged it with Digital Microwave Corporation in 1998, creating the world's no 1 supplier of radio links to cellular networks. Jean-François has a degree in electrical engineering from the École Polytechnique and has an MBA from the Harvard Business School.

About Anges Québec

Anges Québec is a network of 147 private investors that identifies, finances and coaches innovative Quebec enterprises with high growth potential. In this capacity, Anges Québec works with a number of key Québec organizations interested in the development and growth of technological innovations. So far, Anges Québec members have invested and reinvested in 39 promising businesses in the seed and startup phases.

For more information about the Anges Québec network, go to www.angesquebec.com

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