

Press Release
For Immediate Release
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SAGE GROWTH CAPITAL FORMS REVENUE-BASED FUND

Sage Growth Capital announces the formation of a new fund that offers growth capital to Idaho businesses. A revenue-based fund makes an investment in a company in exchange for a percentage of its sales until a multiple of the investment has been paid. Unlike equity, the funding is non-dilutive to the owners. Unlike most debt financing, there are no guarantees or collateral required.

Sage has been formed by three highly experienced investors, Denise Dunlap, Kevin Learned and Molly Otter. Dunlap and Learned are long-time angel investors, and Otter has extensive experience in revenue-based investing.

Sage Growth Capital was formed to provide a more flexible funding option to companies who need growth capital but do not fit traditional equity or lending models. Managing Partner Denise Dunlap says, "We are pleased to bring this funding option to the companies of Idaho. For a growing business that is not ready for bank or angel capital, revenue-based finance may be an alternative."

We will be holding two upcoming events to discuss the Fund for companies who may be interested in applying:

On Tuesday, September 17 at 4:00pm, we invite entrepreneurs to learn more about our funding services at Trailhead, located at 500 S 8th St in Boise.

On Thursday, September 26 at 4:30 pm, we will have an informational gathering for company advisors such as bankers, consultants, and accountants at First Interstate Bank, located at 401 W Front St, Second Floor in Boise.

To learn more about Sage Growth Capital or to apply for funding visit:
www.sagegrowthcapital.com.