

# Impact Investing: Mapping the Landscape

Tuesday, April 17<sup>th</sup>, Boston

1 pm – 6 pm Mapping; 6 pm – 8 pm VIP reception

## Overview:

Join active impact investors for an opportunity to network with like-minded funders and map out the landscape of impact investing from pre-seed funding through later stage venture capital.

Join Next Wave Foundation and Pipeline Angels as we build out an entrepreneur friendly directory of funders in this space that will allow us to map out impact funders by the stage of the companies they invest in, as well as by sector, geography, gender lens, and more.

In addition to helping funders build relationships across the ecosystem, this collaborative effort will allow entrepreneurs to be more efficient in their funding searches, which means they can spend more time on scaling their companies and their impact. We hope that will you join us!

## Primary goals/outcomes:

Overall we want to build stronger relationships across the Impact funding landscape to identify synergies in our efforts to collaborate and to support promising Impact startups to achieve success. Specifics include:

- 1) Meet and learn more about different funders by sectors/geography/stage/other screens
- 2) Start building stronger relationships across funding landscape
- 3) Build shared understanding of language for impact investing
- 4) End meeting with solid progress on developing the impact landscape map that has been contributed to by everyone in the room.
- 5) Present findings at ACA summit the following day

Invited guests and speakers include leaders from many of the impact organizations in this effort include: Next Wave Impact, Pipeline Angels, Investors Circle, Toniic, Rethink Impact, Impact Engine, Village Capital, Techstars, Halycon Accelerator, Closed Loop Ventures, Bain Capital's Double Bottom Line, Breakout Labs, Reach Capital, Case Foundation, Omidyar, Kauffman Foundation, and more.

Please complete the participant form by March 31<sup>st</sup>, 2018. Even if you are unable to attend the mapping session, please complete the form so we can include your company/organization in the landscape map.

For sponsorship inquiries, email [alicia@nextwaveimpact.com](mailto:alicia@nextwaveimpact.com).

We hope you can join us in Boston! Thank you!

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## **April 17<sup>th</sup> Draft Agenda:**

1:00-1:30: Overview/Introductions/Setting Goals

1:30-2:15: Defining Screens and Categories for Mapping, Keynote

2:15-3:45: Mapping Exercise

Panel Leads for:

Sector, Stage, Geography, & Other Screens (women, minorities, global majority, etc.)

Open session where all the participants will rotate around the meeting space to add thoughts and comments to the draft landscape documents that were created during the pre-event mapping exercise. Everyone has a chance to add perspective to all the verticals, creating active engagement and more complete documents to translate into more comprehensive maps.

4:00-4:30: Report out on sector, stage, geography, and other screens

4:30-5:00: Building Relationships, Breaking Down Silos, Increasing Transparency

5:00-6:00: Completing the Landscape Mapping: Next Steps

6:00-8:00: VIP Reception

## **Impact Investing: Mapping the Landscape**

<https://goo.gl/forms/z0k73OXHE0cm0mKM2>

Please fill out the form below by clicking on the above link.

Organization Name:

Organization Website:

Organization Contact Person:

Email of contact:

Phone of contact:

Participant information (name/role/email):

Company Spotlight: Highlight an example one company in which you have invested in, which is currently seeking additional funding. This will create some great deal flow and immediately start connections / next steps after the conference.

Company Name:

Company Summary:

Stage/Funding Sought:

Investment Focus by stage, sector, geography, & other lenses  
(Check all that Apply)

Organization Name:

<b><u>Sector/Industry:</u></b>	Health	
	Education/Edtech	
	Financial Inclusion	
	Fintech	
	Cleantech	
	Environment	
	Climate change	
	Communications	
	Medical Devices	
	Security	
	Internet of Things (IOT)	
	Water	
	Waste	
	Agtech	
	Sustainable Food	
	Consumer	
	Enterprise	
<b><u>Geographical Focus:</u></b>	US Based or Focused	
	Europe/Other Developed Markets	
	Emerging Markets	
	Specific states/regions/countries (please specify):	
<b><u>Company Stage:</u></b>	(1-9 VIRAL Mapping from Village Capital)	
	1-3) friends, family, grants, philanthropy	
	4) Angel and Pre-Seed	
	5) Angel and Seed	
	6) Series A	
	7-9) Series B and later	
<b><u>Other Screens:</u></b>	Women-led	
	Minority-led	
	Veteran-led	
	Global Majority (BOP reframed)	
	Other: Specify	