



ANGEL CAPITAL ASSOCIATION

2013 ACA Summit Sponsorship Opportunities

April 17 – 19, Hyatt Regency San Francisco

Event Overview & Agenda

The Angel Capital Association's largest annual conference provides sponsors with exposure to 600 plus angel investors from several continents who have invested in 8,000 innovative companies. This event is considered the premier professional event in the world for angel investors. Each year, the Summit attracts leading angels from angel groups throughout the United States, Canada, Europe, the Pacific Rim, and Latin America.

The ACA Summit focus is on professional development, networking for syndication and best practices, and thought leadership from investors and innovators. Major elements of this three day exclusive event include:

- Numerous educational sessions on relevant timely topics
- Major award announcements
- Industry sector interest group meetings
- International Exchange for angels from around the world
- Technology and Investing showcase of promising companies and innovations from around the world
- Affinity dinners, cocktail receptions and many opportunities to network
- Opportunities for follow-up promotion of sponsor capabilities, products, and services

Previous sponsors have included Dell, IBM, HP, Silicon Valley Bank, PwC, University of Texas, National Science Foundation and Foley Hoag.

Preliminary Agenda

Tuesday, April 16

6 p.m. – 7:30 p.m.

ACA/ARI Board of Directors Reception

Wednesday, April 17

10 a.m. – 4 p.m.

Technology and Investing Showcase

8 a.m. – 4:15 p.m.

Angel Investing Overview Seminar

8 a.m. – noon

ARI Workshop - Valuation of Early Stage Companies

12:30 p.m. – 4:15 p.m.

ARI Workshop - Navigating the Boardroom

12:00 p.m. – 5:30 p.m.

International Exchange

5:30 p.m. – 7:30 p.m.

Opening Reception

7:30 p.m. – 10 p.m.

International Dinner

Affinity Dinners

Thursday, April 18

8 a.m. – 12:30 p.m.	Educational Sessions
4:15 p.m. – 5 p.m.	Keynote speaker
5 p.m. – 5:30 p.m.	Luis Villalobos and Hans Severiens Awards
5:30 p.m. – 7 p.m.	Award Reception
7:30 p.m. – 10 p.m.	Affinity Dinners

Friday April 19

8 a.m. – 12:30 p.m.	Educational Sessions
12:30 p.m. – 1:30 p.m.	Farewell Luncheon

Sponsor Opportunities

All sponsors receive the following benefits as a standard part of the program:

- Recognition as sponsor in all promotional materials, on the ACA Summit Web site, venue signage, and in podium announcements. ACA uses email marketing campaigns, social media including Linked In and Twitter, press releases and partnerships to build awareness.
- Exhibit table in high traffic area, where you'll be able to network directly with our board and active members.
- ACA Logo and link for sponsor website.
- Partner Ambassador – ACA assigns a board member to work with you on best ways to engage with angel group leaders, investor members and portfolio companies.
- Attendee list

Addition benefits are associated with each level of participation described below.

Evening Reception: Your choice of the Welcome or Award Reception

- **Four** complimentary registrations to Summit
- Up to 10 representatives at the reception
- Brief comments to attendees
- Special branding and signage
- Invitation to a private gathering for the ACA board of directors, who are prominent angel investors
- Sponsor representative is included in a breakout session as an expert on current industry trends. (Subject to ACA approval)
- Full-page advertisement in meeting program guide

Track Sponsor

An opportunity for your organization to provide a speakers or moderator as subject matter expert in up to seven sessions. Available tracks include Public Policy, M&A, Boards & Exits, Industry Sectors, Group Operations, Investing Best Practices.

- **Three** complimentary registrations to Summit
- Sponsor representative is included in track as an expert on current industry trends. (Subject to ACA approval)
- Full-page advertisement in meeting program guide

Session Sponsor

An opportunity for your organization to provide a speaker or moderator as a subject matter expert at a breakout session. A wide variety of sessions are available including the following Industry Sectors: Educational Technology, Mobile, Life Sciences, Clean Tech, Consumer Products, Internet & IT.

- **Two** complimentary registrations to Summit
- Sponsor representative is included in a breakout session as an expert on current industry trends. (Subject to ACA approval)
- Full-page advertisement in meeting program guide

Mobile Program Guide

The mobile program guide is a rich, downloadable application that creates a custom agenda for each attendee, delivers session content, and helps attendees connect with each other. Your organization has the exclusive use of the resulting advertising inventory and the opportunity to create special offers and for our attendees that are delivered on this mobile platform.

- **Three** complimentary registrations to Summit
- Full-page advertisement in meeting program guide
- Special branding on the mobile application

International Exchange

The 2013 International Exchange will focus on how angels around the world can collaborate to improve their own insight as investors, the exit potential of their portfolio companies, and the growth and sustainability of their organizations. The discussions will highlight different regions as participants share their knowledge of local economic and political environments and exchange recommendations for effective organizations and practices. Previous Exchange events have attracted 100 attendees.

- **Two** complimentary registrations to Summit
- Sponsor representative is included in a speaking role at the International Exchange. (Subject to ACA approval)
- Full-page advertisement in Summit program guide and International Exchange materials

Affinity Dinners: International, Life Sciences, Clean Technology, Regional, Public Policy, and others developed with Sponsors

An opportunity for your organization to privately educate and entertain select angels over a networking dinner.

- Two complimentary registrations to Summit
- Up to 4 representatives at the sponsored dinner
- Full-page advertisement in meeting program guide for \$7,500
- Half-page advertisement in meeting program guide for \$4,000

Technology & Investing Showcase

In this segment, 100 of the freshest innovations and best and brightest emerging companies from around the world will present to our audience of angels. Industry sectors of special interest are Life Sciences, Clean Technology, Internet and IT, and Consumer Products. The presenters are selected by international consulates, venture funds, incubators and universities. Sponsor has the opportunity to introduce presenters.

- **Two** complimentary registrations to Summit
- Half-page advertisement in Showcase program guide and branding in Showcase materials

Exhibitor

Exhibitors are invited to attend all Summit sessions, luncheons and all networking events. Your marketing table will be in a high traffic area in the middle of all the action.

- Two complimentary registrations to the Summit for \$5,000
- One complimentary registration to the Summit for \$2,500
- Half-page advertisement in meeting program guide

Angel Resource Institute Programs - April 17th

Angel Investing Overview Seminar – a full day seminar

Top seminar from the Angel Resource Institute, helping angels and startup support community learn the best practices of angel investment, from portfolio strategy to screening, due diligence, valuation, structuring the deal, and the relationship with the entrepreneur. There are several speaking opportunities throughout the day.

- Two complimentary registrations to Summit
- Sponsor representative is included in entire education session.
- Logos, descriptions, and other materials in seminar workbook
- Full-page advertisement in meeting program guide

Valuation of Early Stage Companies

One of ARI's most popular half day workshop teaches three proven methodologies that many experienced angel investors have found as fundamental approaches to establishing accurate valuations. The workshop also covers the importance of portfolio strategies and the role of portfolio returns in the valuation process. There are several speaking opportunities throughout the day.

- Two complimentary registrations to Summit
- Sponsor representative is included in entire education session.
- Logos, descriptions, and other materials in seminar workbook
- Full-page advertisement in meeting program guide

Navigating the Boardroom

This half day workshop teaches the fundamentals and important issues that a board of directors and an entrepreneur must consider. Topics include what directors should know and do, how to minimize personal risk and maximize financial returns, leadership, strategy and the most common board events.

- Two complimentary registrations to Summit
- Sponsor representative is included in entire education session.
- Logos, descriptions, and other materials in seminar workbook
- Full-page advertisement in meeting program guide

Contact

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