



ANGEL RESOURCE INSTITUTE

The Angel Resource Institute (ARI) is presenting unique versions of two of its education seminars in one afternoon, Trends in Raising Capital, and Valuation of Early Stage Companies. Attendees have the opportunity to register for one or both seminars to best fit your schedule.

DATE: November 1, 2011

TIME: 1:30 – 5:00PM

LOCATION: Cooley LLP
3175 Hanover St
Palo Alto, CA 94304-1130

AGENDA:

1:30 – 3:15 Session 1: Trends in Raising Capital

Capital Raising Environment
Best Practices: Meeting Investor Expectations
Deal Terms and Structural Mechanics

3:15 – 3:30 Break

3:30 – 5:00 Session II: Valuation of Early Stage Companies

Anticipated Returns & Portfolio Strategy
Methodology & Exercise I – The Venture Capital Method
Methodology & Exercise II – The Risk Factor Summation Method

COST TO ATTEND:

\$35 to attend a single session

\$50 to attend both

ACA Members may register via the [2011 ACA Leaders Seminar Registration](#).

If you are not an ACA member, please visit the [Angel Resource Institute Web site for registration](#).

SEMINAR INFORMATION:

Trends in Raising Capital presents the latest trends in angel investing and venture capital and covers best practices for analyzing the capital raising environment, meeting investor expectations, and current preferences in deal terms. Trends in Raising Capital will equip you with an understanding of the current investment climate by drawing upon and combining leading industry data sources and a survey of angel groups (including the Halo Report). This seminar truly presents a unique view of the capital raising environment.

Valuation of Early Stage Companies presents key methodologies that experienced angel investors have found as fundamental approaches to properly valuing early stage companies. It also presents the importance of portfolio strategies and the role of portfolio returns in the valuation process. With the right knowledge valuing early stage companies does not have to be difficult and can lead to even greater successful returns.

The seminars are open to non-ACA members of the startup ecosystem such as entrepreneurs, university faculty and personnel, incubator managers and economic development professionals.

The seminars will be delivered by Bob Okabe, President, ARI, and Managing Director, RPX Group, LLC.

For more information please contact Chris Major at cmajor@angelcapitalassociation.org or 913.894.4700 x4.