



Top 10 Things ACA Members Should Know About ACA

June, 2015


Marianne Hudson
(with apologies to David Letterman)



ANGEL CAPITAL ASSOCIATION

#10: All Angels in ACA Groups are ACA Members

Sign up for eNews, invites, member access
www.angelcapitalassociation.org/newmember



ANGEL CAPITAL ASSOCIATION

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ABOUT ACA | KNOWLEDGE CENTER | EVENTS | MEMBERSHIP | PUBLIC POLICY | MEMBERS ONLY


Angel Capital Association - *Connections and Ideas That Drive Returns*

Imagine the Power of 12,000+ Angels

The North American professional association of active accredited investors provides unparalleled access to trending ideas and professional knowledge to help improve returns and promote effective public policies for angels and startups. Although not a funding source, ACA provides entrepreneurs an inside view into how angels think.

- ✓ 12,000+ angels
- ✓ 220+ angel groups & accredited platforms
- ✓ Ideas. Returns. Connections.

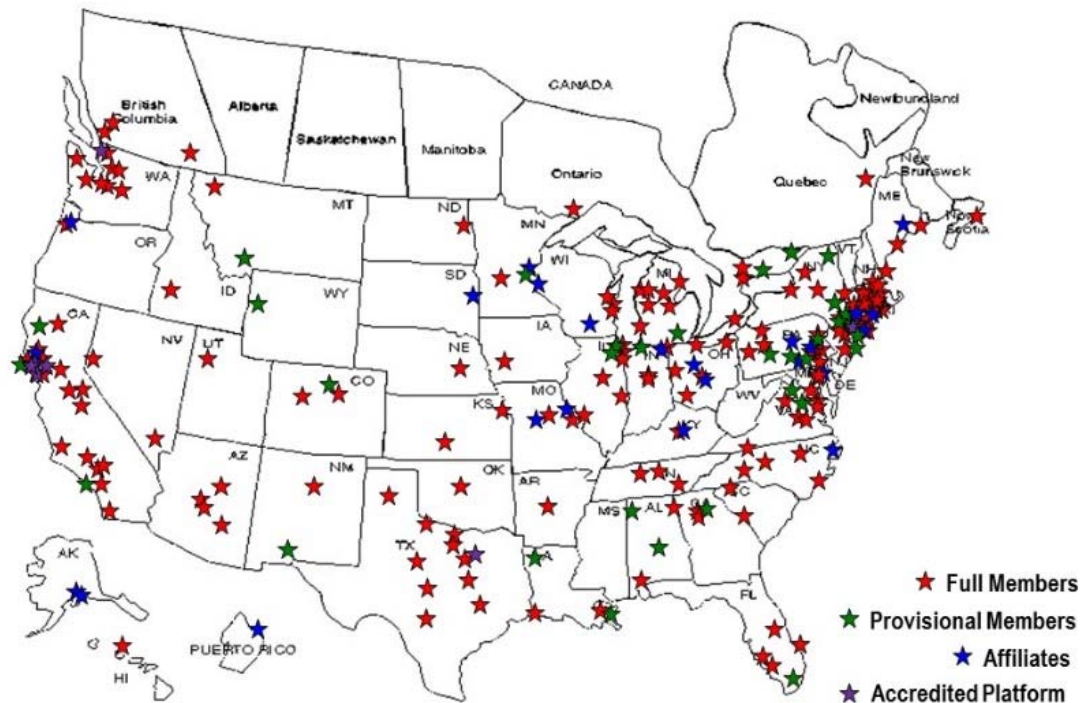
[Find Angels](#) [Join](#)



#9: Membership is More than Angel Groups

World's largest association of accredited angel investors

www.angelcapitalassociation.org



- 13,000 investors
- Angel groups
- Accredited platforms
- Family offices
- Individual angels
- 240+ organizations
- Every U.S. state & 5 Canadian provinces

Mission: fuel success of angel groups and accredited investors, as well as the early-stage companies they support



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ACA Member Groups & Platforms



#8: ACA Deals with Stupid Human Tricks

- We represent American angels in Washington, DC
- And we're making headway...
 - Accredited investor definition
 - General solicitation
 - 100% QSBS gains exemption
- Tools to easily share your voice



#7: We Deliver Options In Changing World

EAG Certification Program

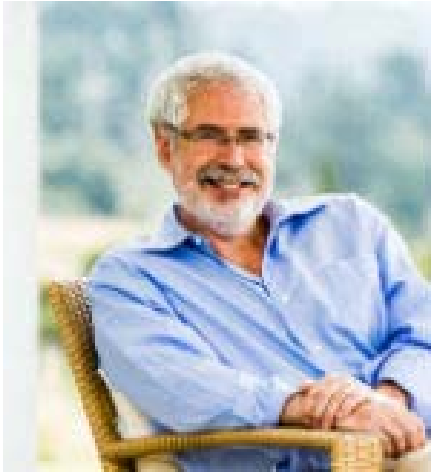


- Certification to:
 - Invest in generally solicited offerings
 - And possibly way to be accredited investor

www.angelcapitalassociation.org/eag

#6: Gold Standard Professional Events

Hear great keynotes



Connect with colleagues, old & new



Participate in roundtables



See great places



Take home ideas that build
your returns



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Look for These Upcoming ACA Events

Angel Insights Exchange
November 9-10, 2015
New Orleans
(formerly called Leadership Workshop)

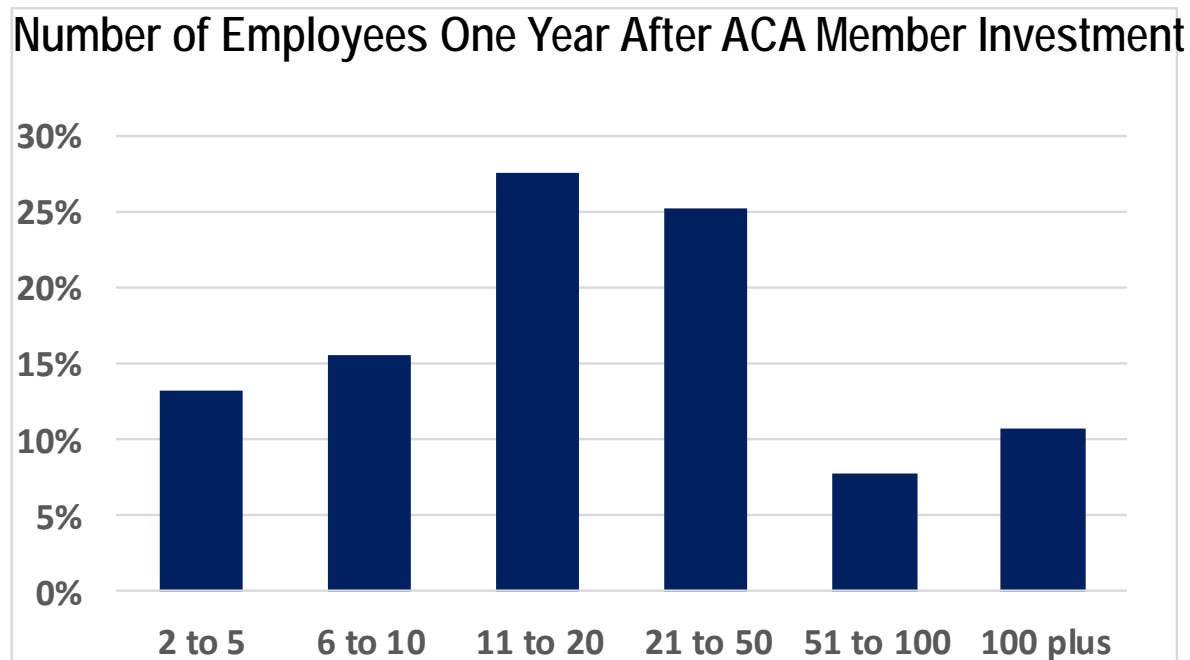


2015 ACA Summit
May 9-11, 2016
Philadelphia

#5: We Support Angel Data & Research

We all can be better with the right information and analysis

- ACA Member Surveys - slide deck for members soon



Average = 41.4
Median = 17.5

2015 U.S. Angel Investor Returns Study Underway

ARIHaloReport.com/Returns2015

Eminently PRACTICAL research:

What are the returns to group angel investing?
Are there strategies that improve returns?

Completely Private & Confidential

With YOUR help it will be the largest data set ever collected.

Working for 2,000 investors, 4,000+ exits.

Will you invite the members of your groups?

From the Producers of:

Returns to
Angel Investors
in Groups

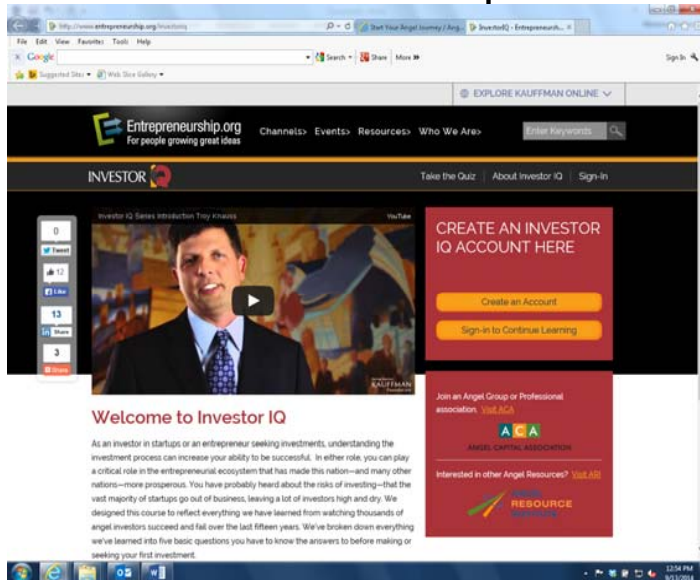
Any questions or data collaboration ideas, please email:

Rob Wiltbank, PhD
Wiltbank@Willamette.edu

Wade Brooks
Wbrooks@Willamette.edu

#4: Knowledge Center Has Great Content

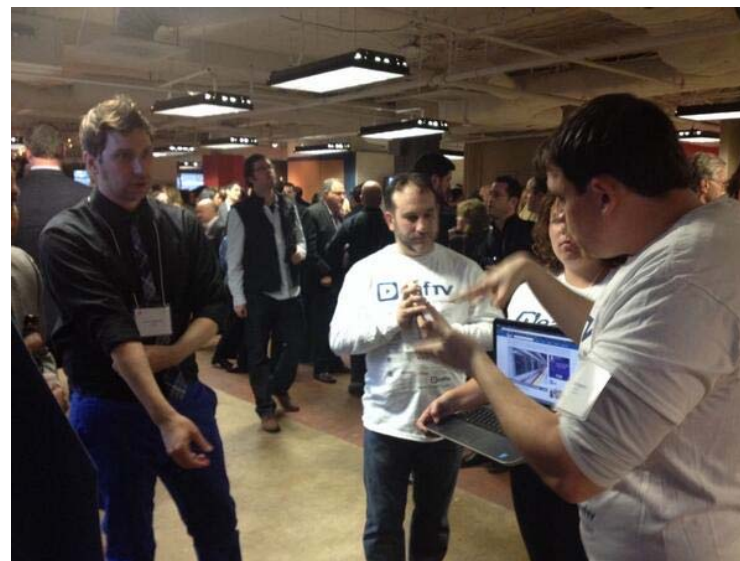
- Reports and Topical Presentations
- Angel Investing Data and Analysis
- Investor IQ – videos on getting started as angel
- Useful Archives
 - Event materials and presentations
 - Webinar audio and presentations



#3: Connections for Deal Flow & Exits

Deal Flow/ Syndication

- Regional Syndication Calls
- Monthly Sector Group Calls
 - Life Science
 - Clean Tech
- Company Showcases
- Accredited Platforms/ Accelerators
- Developing ideas....



Exits/ Relationships

- Innovation Office Hours
- Corporate Partners
- John Huston Professionalism Courses



#2: We Promote Members, Angels in Media

- Send us your news – investments, exits, milestones
- We include on ACA website and social media
- Get requests from national and regional publications – members best info source

Regular Columns in:

The logo for Forbes magazine, featuring the word "Forbes" in a blue, serif font.The logo for Inc. magazine, featuring the word "Inc." in a bold, black, sans-serif font.

Featured in National Publications:

The logo for CNBC, featuring the NBC peacock logo and the letters "CNBC" in a bold, sans-serif font.The logo for VentureBeat (VB), featuring the letters "V" in black and "B" in red in a bold, sans-serif font.The logo for Entrepreneur magazine, featuring the word "Entrepreneur" in a white, serif font on a black background.The logo for HuffPost, featuring the words "HUFF POST" in a blue, sans-serif font.The logo for MONEY magazine, featuring the word "MONEY" in a blue, serif font.

Proud to Support Members in Publications!

The logo for FOX BUSINESS, featuring the word "FOX" in white and "BUSINESS" in black on a black background.The logo for The Washington Post, featuring the letters "wop" in white on a blue background with "WASHINGTON POST" in white below.The logo for The Wall Street Journal, featuring the words "THE WALL STREET JOURNAL." in a black, serif font.The logo for the Angel Capital Association (ACA), featuring the letters "A", "C", and "A" in green, orange, and green respectively.

ANGEL CAPITAL ASSOCIATION

#1: Members Are ACA's Secret Weapon

Some of the smartest angels on the planet – and happy to share ideas



Dave Berkus, Angel Guru and Board Expert



Jean Hammond, Super Angel



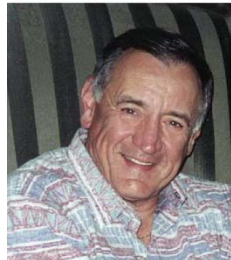
Stephanie Hanbury-Brown, Founder Golden Seeds



John May, World Angel Ambassador



Basil Peters, Early Exits Expert



Bill Payne, Leading Angel Educator



Ed Roberts, Angel and MIT Entrepreneurship Center

ACA's founders include two leading lights who are no longer with us:



Hans Severiens, Founded Band of Angels



Luis Villalobos, Founded Tech Coast Angels



More Information

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