

#### Who we are:

ACA is a professional society of angel investors who make up the world's most prolific early-stage investment class. The association is the largest professional development organization for angel investors in the world deploying more than \$650 million in early stage capital each year. ACA provides an insider perspective that can help you make smart investment decisions.

ACA members are individual angels, members of angel groups, family offices, and management of online platforms for investors.

### What we do for you:

ACA provides professional development, sharing of smart practices, industry voice, public policy advocacy and an array of benefits and resources to its membership of more than 15,000 individual investors.

## Get started:

Visit angelcapitalassociation.org for more information or contact Sarah Dickey, ACA Membership Director, at sdickey@angelcapitalassociation.org. ACA welcomes all investors.

#### **Angel Capital Association** Introduction & Membership Overview

## Education & Smart Practices

- Discounted member pricing for ACA Education Courses
- Free in-depth workshops, webinars and a vast, on-demand online knowledge center
- Specific topics for both new and experienced angels
- Specialized tools for group leaders

#### ACA Fundamentals Education

- By angels for angels–ACA Education provides insights for new and experienced angels
- ACA Angel University (with special member pricing) is presented several times each year
- Topics continue to be developed based on angel need. Current offerings:
  - Fundamentals of Angel Investing
  - Risks in Angel Investing •
  - Due Diligence Workshop
  - Term Sheet Basics
  - Valuation Workshop
  - Angel Returns and Portfolio Strategy

#### ACA Advanced Education

- Just like our ACA Education The Basics program, these expertled sessions connect active investors to the insights needed for impactful investing & portfolio company support.
- Contact our Director of Education, Margie Bacheler, mbacheler@angelcapitalassociation.org for custom programs with special member rates.
- Topics continue to be developed based on angel need.

Current offerings:

- Advanced Workshop on Capitalization Tables
- Startup Boards
- Angel Exit Strategies



## **Curated, Timely Angel Content**

Members receive curated content through our weekly eNews that informs and supports angel groups and highlights the work being done by members. We also offer timely and engaging webinars by angel experts.

#### ACA Insights Webinar Program

- Our bi-monthly webinar program is complementary for members and connects them with timely and timeless investor development resources. From the leading edge sectors to foundational smart investment practices, ACA members can access support 24/7.
- In addition to the live sessions, ACA members have complementary access to the hundreds of hours of expert-led investor webinars.
- Topics continue to be developed based on angel need.



## Community & Diversity

#### Working to Grow Together

- We build connection through special events that ultimately increase deal flow and syndication.
- Our ACA Peer Groups share expertise and deals within sectors and affinity interests such as life sciences, clean tech, founders of color, growing women's capital, LGBTQIA+-led companies and more.
- We are also committed to inclusion and growing the number of new and diverse angels.
- More than 17,000 people a month access our Membership Directory, making it easier for new or potential angel investors to find your group.

## Data Insights Drive Better Results

We are dedicated to data insights that will lead angels to greater outcomes through:

- Monthly, actionable data insights that can improve outcomes for angel groups.
- The annual Angel Funders Report data and analytics to help angels improve investment outcomes.
- The American Angel the first in-depth US study of individual angel investors.
- Ongoing analysis and tools to help you evaluate angel deals and your performance.

#### ACA Knowledge Center and Smart Practices

- Resources curated from expert angels
- New Angel resources
- Instructional videos and basics information
- Angel group Leaders
- Templates and other resources to build strong angel communities

# Î

## **Public Policy**

ACA successfully advocates for angel investors and entrepreneurs to ensure the best possible environment for vibrant startup ecosystems.

Public Policy Wins - ACA successfully advocates for members in Washington, DC and locally to ensure the best possible environment for angel investing. Key results include:

- Ensuring angels can continue investing in startups by helping stop outside efforts to increase the financial thresholds for "accredited investors"
- Increasing the number of investors in small angel funds and syndicates from 99 to 249
- Keeping the 100% tax exemption on capital gains in qualified small business stock
- Allowing startups to apply up to \$250,000 in R&D credits to their payroll taxes instead of income taxes
- Defeating taxation of employee stock options at vesting

www.angelcapitalassociation.org