



ANGEL CAPITAL ASSOCIATION

**VIP Access to ACA
Member Resources**

www.AngelCapitalAssociation.org

“Access ACA” Member Resources

Thank you for your participation and support of the Angel Capital Association (ACA). ACA is committed to supporting your angel investing efforts in three very powerful ways:

- **Knowledge:** Highly topical angel investing content to stay on top of trends
- **Connections:** to more than 13,000 active angel investors to expand deal flow and knowledge
- **Representation in Washington, DC:** As the voice of angels, ACA works to protect your investor rights through critical public policy oversight and provides actionable tools to make it easier for angel investors to be heard.

The following documents summarize how to take full advantage of your ACA membership and can be shared among current and prospective ACA member angels:

- **ACA Overview: 7 Smart Ways to Leverage your ACA Membership:** This one-page handout is an excellent tool for group recruiting efforts and reminds current members about how they can use ACA resources and tap into the largest, most experienced angel network in North America.
- **Sponsor Benefits: Save Big with ACA and its Sponsor / Partner Benefits Program:** Use this one-page benefits overview to demonstrate to new recruits and current members the 2:1 value and bottom line benefits they receive through your group membership in ACA.
- **ACA VIP Access: Quick Overview**
 - **ACA member network:** *Exclusive access to the most experienced network of angels in North America*
 - **Email sign up:** *Weekly access to investor insights, member knowledge and connections, in addition to ACA and industry news & events*
 - **Members only website:** *Admission to the ACA Knowledge Center and details for setting up your password*
- **ACA brochure:** *A great one page overview and reference on ACA benefits and resources.*



ANGEL CAPITAL ASSOCIATION

Use ACA to Fuel Successful Angel Investments

Smart, professional and successful angel investors know that it takes a team to ensure that investments are strategic and portfolio companies have the best opportunity for successful exits. With more than 13,000+ active angel investors including 240 angel groups and platforms, and deep partnerships with angel investing research organizations, Angel Capital Association can help you build and execute a winning investment strategy.

Seven Smart Ways to Leverage Your ACA Membership

1. **Learn from other experienced angel investors** while you network and exchange ideas at the ACA Summit and ACA Angel Insights Exchange and regional meetings. Members receive discounts.
2. **Put your ACA angel connections to use** with the ACA members only directory, then expand deal flow, syndicate deals or invest in specific industries with ACA sector groups. Free to ACA members.
3. **Stay on top of best practices and trends** through bi-monthly ACA webinars, weekly eNews, Blog posts and trending conversations on the ACA LinkedIn Group and Twitter feeds. Free to ACA members.
4. **Use the ACA Knowledge Center** to get investment answers including reports and topical presentations presented by members-for members, in addition to angel investing industry data and analysis. Free to members.
5. **Take advantage of ACA-only discounts** through ACA service partners and sponsors including deeply discounted access to workflow platforms and access to webinar and industry data tools for groups and portfolio companies, and many others (see partner handout for current offers).
6. **Benefit from ACA representation** in the halls of Congress and regulatory agencies on issues that affect American angel investing. In addition receive early information and actionable tools to make it easy to share your views with legislators and regulators.
7. **Build your angel investing team and toolkit** by using ACA resources to meet, learn from and connect to experienced and active angels that are dealing with the same issues, questions, concerns, challenges as you.

The most important added bonus—Remember, your membership in an ACA group means your ACA membership is always free—no charge to you!



The Angel Capital Association is a great place for angels to get smart and get smart fast through amazing meetings and sharing of best practices and the wisdom of angel groups.

- Brian Cohen

Chairman of the New York Angels



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Save Big with ACA and its Sponsor / Partner Program

Take advantage of these great membership perks with ACA Partners and Affinity Program



AngelAssure: Exclusive insurance packages with coverage for angels and portfolio companies



Angel Resource Institute: Discounted license fees for educational seminars and workshops



AnyMeeting: 10% off web conferencing software and a six month free trial



BoardBookIT: 50% - off sale, secure and powerful tools to maximize corporate board effectiveness



Castlebranch: 57% discount with exclusive member package on background checks



Dell Center for Entrepreneurs: ACA member-backed portfolio companies have direct access to the Dell Funders Club, Innovators Credit Fund (\$100M credit financing program), and up to 40% in discounts on computers, servers, and peripherals via the ACA Dell Store



EarlyIQ: 50% discount on portfolio company due diligence reports



Gust: Free access for ACA groups to this collaboration and syndication platform – a savings of \$1000 vs. non-member groups



ProSeeder: Six months free access for ACA groups to this funding, syndication, and administration platform.



UPS: Up to 32% off shipping around the world for ACA members and portfolio companies



VC Experts: More than 80% off group discounts for data and analysis



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Access ACA

VIP Access: Connect with Angels throughout North America & Unlock the Knowledge Center

Access ACA includes a members only network available to the 13,000+ ACA members.

- ⇒ Use this private and exclusive network to connect to angels working to solve the same issues, concerns and challenges as you
- ⇒ Connect with active, professional ACA members to syndicate and expand deal flow
- ⇒ Receive the weekly ACA Member eNews with the most current trends and angel news

The ACA Members Knowledge Center is your gateway to the investment answers, intelligence and insights you are looking for from fellow angel investors just like you. You will find:

- ⇒ Presentations presented by and for members
- ⇒ Angel investing industry data and analysis
- ⇒ Archives: Webinar and coveted event materials
- ⇒ and more!

Register Now:

Log on to: www.angelcapitalassociation.org/members-login/

Create a username and password

Weekly Access: Don't Miss Critical Angel Trends & News

Your ACA membership entitles you to important and time sensitive news and alerts about Webinars, events and news from ACA, members and partners

One simple sign-up step:

Enter your email and contact information at www.angelcapitalassociation.org/newsletter-signup/

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-- Brian Cohen
Chairman of the New York Angels

ACA members enjoy exclusive benefits.
Sign-up at www.angelcapitalassociation.org/newmember

Professional Development



ACA offers a number of ways to continue your professional development.

- Network and exchange ideas
- Access to angel investing industry data and analysis
- Industry best practices
- Discounts to ACA events, including the annual ACA Summit
- ACA member-only calls and events
- Webinars

Portfolio Success



ACA helps members enhance the success of portfolio companies.

- Discounts to products and services, such as background screening, data and Gust
- Access to exclusive D&O insurance for angels and portfolio companies
- Discounts and tools for portfolio companies
- Industry sector groups that share investment opportunities, contacts, data, and expertise
- Introduction to ACA sponsors and partners

Voice of Angel Community



ACA advocates for angels in Washington, DC and promotes angel investing to the media and the wider startup ecosystem.

- News on angel investing trends
- Add your voice to advocacy
- Exclusive access to ACA Member Directory
- Access to reports on state and federal public policy programs that affect angels
- Reports and presentations that can help communities