



# ANGEL CAPITAL ASSOCIATION

ACA has the connections and programs that drive returns.

## DATA ANALYTICS—

### INSIGHTS TO DRIVE BETTER RESULTS

- **Angel Funders Report** - data and analytics to help angels improve investment outcomes
- **The American Angel** - the first in-depth US study of individual angel investors
- Ongoing analysis and tools to help you evaluate angel deals and your performance



## EDUCATION AND SMART PRACTICES

### INFORMATION AND TOOLS = STRONGER INVESTOR

- Member pricing for ACA Education Workshops
- In-depth workshops, webinars, online knowledge centers
- Specific topics for both new and experienced angels
- Specialized tools for group leaders



## COLLABORATION/ NETWORKING

### WORKING TOGETHER TO GROW

- **Connection Opportunities via special events** - build relationships, increase deal flow and syndication
- **Peer Groups** - share expertise and deals within sectors and affinity interests such as
  - Life Sciences
  - Clean Tech
  - Women
- **Expanding the angel community - we are committed to inclusion and growing the number of new and diverse angels:**
  - Diversity and Inclusion Resource Guide
  - Growing diversity of ACA's Board of Directors
  - Growing Women's Capital event series



## PUBLIC POLICY ADVOCATING FOR ANGELS

- **Public Policy Wins** - ACA successfully advocates for members in Washington, DC and locally to ensure the best possible environment for angel investing. Key results include:
  - Ensuring angels can continue investing in startups by helping stop outside efforts to increase the financial thresholds for "accredited investors"
  - Increasing the number of investors in small angel funds and syndicates from 99 to 249
  - Keeping the 100% tax exemption on capital gains in qualified small business stock
  - Allowing startups to apply up to \$250,000 in R&D credits to their payroll taxes instead of income taxes
  - Defeating taxation of employee stock options at vesting



**ACA members have real time access to these benefits!**

Visit [angelcapitalassociation.org/join-aca/](http://angelcapitalassociation.org/join-aca/) for more information or contact Sarah Dickey, ACA Membership Director, at [sdickey@angelcapitalassociation.org](mailto:sdickey@angelcapitalassociation.org). ACA welcomes all North American accredited investors.



ANGEL CAPITAL ASSOCIATION



# ANGEL CAPITAL ASSOCIATION ACA Education and Smart Practices

## ACA INSIGHTS WEBINAR PROGRAM

- Free to ACA Members: 20+ sessions annually covering timely topics
- Participate live or view the webinar at your convenience at a later date
- All webinars recorded and archived for future use by members. Sample topics include:
  - Artificial intelligence and the Intelligent Investor
  - Navigating Tax Tips That Really Matter For Angel Investment Returns
  - Due Diligence for Angels—An Introduction
  - Coaching Start-up to Avoid Capital Pitfalls



## ACA FUNDAMENTALS EDUCATION

- By angels for angels—ACA Education provides insights for new and experienced angels
- ACA Angel University (with special member pricing) is presented several times each year
- Topics continue to be developed based on angel need. Current offerings:
  - Fundamentals
  - Term Sheets
  - Valuation
  - Cap Tables



## ACA KNOWLEDGE CENTER & SMART PRACTICES

- Resources curated from expert angels
- New Angel resources
  - Instructional videos and basics information
- Angel group Leaders
  - Templates and other resources to build strong angel communities



## ACA ADVANCED EDUCATION

- Just like our ACA Education - The Basics program, these expert-led sessions connect active investors to the insights needed for impactful investing & portfolio company support.
- Contact Heather Krejci ([hkrejci@angelcapitalassociation.org](mailto:hkrejci@angelcapitalassociation.org)) for customer programs with special member rates.
- Topics continue to be developed based on angel need. Current offerings:
  - Startup Boards
  - Advanced Cap Tables
  - Returns & Portfolio Strategy



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