



ANGEL CAPITAL ASSOCIATION



**For Immediate Release**

## **Angel Capital Association and EarlyIQ, Inc. Announce Marketing Partnership**

**Newly created partnership delivers benefits to ACA members, including EarlyIQ private due diligence reports**

**Kansas City, MO, Jan. 30, 2014** – Today, the Angel Capital Association ([ACA](#)), the world's leading professional and trade association for angel investors, and [EarlyIQ, Inc.](#), a hosted information and analytics company serving early stage capital markets, announced a joint marketing partnership. The partnership will deliver exclusive benefits to ACA members. EarlyIQ's online services can be used by member angel investors during their investment screening and due diligence process to gain unprecedented insight and transparency into their target investment opportunities. For a limited time ACA members will have access to all of EarlyIQ's private due diligence reports, ongoing discounts on all EarlyIQ products and services, as well as special enhanced services to be announced.

"We've been working with EarlyIQ for the past year and are pleased to deepen our relationship," said ACA Executive Director Marianne Hudson. "As confirmed by industry studies, a strong due diligence process is an excellent way to increase positive ROI for angel investing. EarlyIQ can play a helpful role in the process."

EarlyIQ private due diligence reports deliver professional level insight into companies seeking private capital in an efficient and easily understood format that makes the information accessible and meaningful to professional and non-professional investors. Moving far beyond simple "background checks" typically associated with due diligence, the EarlyIQ process is unique in that all parties to the investment relationship are involved in the process from beginning to end. The reports capture a thorough and verified picture into the company and management team including:

- Industry exclusive [TQ Score™](#)
- Company identity, registration, and filing compliance
- Company civil profile and records checking, including liens, litigation and judgments
- Management team identity validation and positive verification
- Management team profiles, including civil, criminal, and educational verification
- Patriot Act checking and regulatory compliance verification

"We're excited to be working closely with the leading angel investing advocacy group in North America," said EarlyIQ Chief Executive Officer Steve Yin. "Our goal is to work closely with ACA and its members to provide excellent value in the diligence process while enhancing and refining our offerings to best fit their diligence needs."

**About the Angel Capital Association**

The Angel Capital Association is the world's leading professional and trade association supporting the success of angel investors in high-growth, early-stage ventures. ACA provides professional development, industry voice, public policy advocacy and an array of benefits and resources to its membership of 200 angel groups and more than 10,000 individual accredited investors across North America.

[www.angelcapitalassociation.org](http://www.angelcapitalassociation.org); @ACAAngelCapital.

**About EarlyIQ, Inc.**

Early IQ, Inc is a San Diego, Calif.-based, hosted information and analytics company serving early stage capital markets including the crowdfunding, peer lending, angel, accredited, private equity, and venture capital. Its core technology -- Diligence 3.0 -- revolutionizes transparency for early stage decision support. As the no. 1 source for investors and industry-standard trustmark for ratings, research, and analysis on private start-up ventures, EarlyIQ facilitates efficient markets by providing information and services for online investment portals and other professional investment markets. [www.earlyiq.com](http://www.earlyiq.com).

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