



## ANGEL CAPITAL ASSOCIATION

For Immediate Release

### **The Angel Capital Association Announces New Director of Partnerships**

**Kansas City, MO, July 6, 2020** - The Angel Capital Association (ACA), the world's leading professional association for angel investors, has appointed Chiara Renella-Brooks to the role of Director of Partnerships. Renella-Brooks will be responsible for sustaining and growing ACA's financial sponsorship program in partnership with the CEO and Board of Directors. She will also work collaboratively with ACA's partners to develop strategic and customized solutions to enhance the ACA member experience.

Renella-Brooks brings over 20+ years of progressive business development experience to the position. Her proven track record of sales leadership, establishing and growing organizational partnerships with a concentrated focus in event management and digital delivery will assist in advancing initiatives and developing a broader vision for ACA's partner relationships. Renella-Brooks' background includes strategic and market planning, sponsorship management and performance measurement with success in increasing total sales and overall contribution.

"We have a great foundation and we are in a unique time in our history. I am excited to introduce Chiara to the team and to our partners as her strengths and capabilities will leverage the great work of Lucy Howell in taking our sponsorship program to new heights with our valued partners around the community," said ACA Chief Executive Officer, Pat Gouhin.

"I'm looking forward to building upon the foundation ACA currently has and establishing everlasting relationships with the many incredible partners, core team and members," says Renella-Brooks. "I am excited about what is ahead and strive to deliver ever-changing solutions."

Renella-Brooks will drive the effort to further ACA's vision by moving toward a long-term relationship model by using the assets of the organization to align with solutions to pain points of both our members and partners. A consultative approach will be used to develop programming that meets the corporate objectives of our partners with multiple products and services ACA can offer at various price points.

Lucy Howell will be transitioning into a Business Development Consulting role that will align with the competencies and priorities of her consulting company. ACA shall remain one of her clients as she collaborates with the staff team and leadership to advance the vision and mission of the Angel Capital Association moving forward.

Renella-Brooks and Howell will begin their new positions on July 6, 2020.

## About the Angel Capital Association (ACA)

The [Angel Capital Association](https://angelcapitalassociation.org) (ACA) is the professional association of angel investors across North America and offers education, best practices, data, public policy advocacy, and significant benefits and resources to its membership of more than 14,000 accredited investors, who invest individually or through its 250+ angel groups, accredited platforms, and family offices. Visit [angelcapitalassociation.org](https://angelcapitalassociation.org) or at @ACAAngelCapital

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