

2012 ACA Second Annual "Tales from the Angels" IgNoble Awards Dinner

March 7, 2012
San Antonio, TX

Building on last year's inaugural event in Boston, MA, the ACA is hosting its **Second Annual "Tales from the Angels" IgNoble Awards Dinner** on March 7th during the ACA Summit in Austin, TX.

This time, we've adopted a bit of local Texas flavor – mixing in a good dose of storytelling, a bit of bragging, and some old-fashioned "horse-trading" to win big, Texas style, in our awards contest! The contest gives every attendee a chance to showcase their talent to win prize medals – and accolades from their peers!

So put on those cowboy boots and that 10-gallon hat and join us for dinner!

What's in it for you? The contest will award prizes in three categories:

Most Outrageous Elevator Pitch. You've seen it all and you've heard it all. Whether truly terrible or simply hilarious, tell us some of the plans and pitches you've heard that promised to change the world.

CEO War Stories. We know there is some insanity in every CEO. Share your most outlandish secret about a CEO you have met, and see whose story tops them all.

Most Unusual Investment I Made Money On. Someone made money from those self-cleaning public toilets in New York. Were you one of them? Talk about turning crap into money...

The contest rewards those that not only have great stories – but those that can also negotiate and trade "votes" with other contestants: good old fashioned Texas horse-trading will win the day!

What's in it for you?

- ✓ A chance to share with your experiences from years as an investor – and to prove that you learned something!
- ✓ A chance to be recognized by your peers as other than just another Angel – and a chance to win a prize!
- ✓ A chance to hear the best tell their great investment stories!
- ✓ A chance to showcase your pitching – and "horse trading" skills!

All dinner attendees get to vote; any attendee can be a contestant. The top three vote-getters in each category wins a prize: gold, silver, or bronze medal.

How it Works

- At registration check-in, summit attendees will receive contest rules and poker chips (to trade for points)!
- Even before the contest dinner, attendees can start their storytelling "campaign" and collect points
- At the dinner, each table selects a candidate to represent their table
- Finalists are selected from the pool of table candidates based on their point total
- Finalists for each of the three categories deliver their **2-minute pitches** to the entire room
- The entire room votes for winners in the three categories

Join us and compete to take home the "gold" medal – and increase your bragging rights at home!